**Global Business - Assessment 1( Verbal Presentation) Marking Grid**

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|  | **100-80%** | **79-70%** | **69-60%** | **59-50%** | **49-40%** | **39-30%** | **29-0%** |
|  | **The work produced is exceptional in most/all aspects, substantially exceeding expectations for this level.** | **The work produced is of excellent quality, exceeding expectations for this level in many aspects.** | **The work produced meets all of the intended learning outcomes and exceeds the threshold expectations for this level in several of them** | **The work produced meets all of the intended learning outcomes and exceeds the threshold expectations for this level in some of them.** | **The work produced fails to meet all of the intended learning outcomes at, and is marginally inadequate for this level.** | **The work produced fails to meet all of the intended learning outcomes and is inadequate for this level.** | **The work produced fails to meet all of the intended learning outcomes and is inadequate for this level.** |
| **Knowledge and understanding (40%)**   * Depth and quality of content | Excellent independence to develop market analysis  to an advanced stage. | Great independence to develop market analysis to an advanced stage. | Wide coverage; most points covered in depth in the analysis; relevant examples. | Reasonable coverage; some depth; mostly relevant examples. | Superficial coverage; some examples irrelevant. | Information is insufficient, mainly inaccurate, and/or irrelevant. | Information is insufficient, inaccurate, and/or irrelevant. |
| **Cognitive Skills (10%)**   * Flexibility | Outstanding ability to reformulate, summarise, and expand. | Extensive ability to reformulate, summarise, and expand. | Very good to good ability to reformulate, summarise, and expand. | Reasonable ability to reformulate, summarise, and expand. | Some attempt to reformulate, summarise, and expand, but with a limited to very limited  degree of success. | Very limited and inadequate ability to reformulate, summarise, and expand. | Extremely limited or no ability to reformulate, summarise, and expand. |
| **Practical and professional skills (25%)**   * Independence from notes * Interaction | Outstanding contact with audience maintained throughout; almost complete independence from notes. | Excellent contact with audience maintained throughout; almost complete independence from notes. | Very good to good contact; little dependence on notes, which are referred to without  interrupting flow of presentation. | Some reliance on notes, but also some audience awareness. | Heavy to very heavy dependence on notes; some sections are read out. | Constant dependence on notes; the presentation is mostly read. | The presentation is purely read. |
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| Questions answered fully, accurately and without hesitation. | Questions answered fully and without hesitation. | All questions well answered, if not always in depth. | Questions are mostly understood and answered reasonably well, but with some repetition and  hestitation. | Questions are not always understood; answers are patchy, simple, and/or incomplete. | Unable to deal with anything other than the most basic questions. | Unable to deal with most basic questions. |
| **Transferrable Skills (25%)**   * Structure and coherence * Use of paralinguistic features (body language, gestures, facial expressions, eye contact) | Extremely coherent; good steady pace in presenting material; the organisation of the presentation is logical. | Very coherent with clear links between ideas; easy to follow when presenting material. | Coherent with clear links between most of the ideas; easy to follow when presenting material. | Some evidence of structure and linking; reasonably easy to follow when presenting material. | Some progression of ideas, but structure not always clear; pace not always appropriate when presenting material. | Ideas are introduced in no apparent order; delivery of material is much too fast or too slow. | Ideas are not clearly introduced; delivery of material is incomplete the pace is much too fast or too slow. |
| Outstanding use of paralinguistic features | Excellent use of paralinguistic features | Very good use of paralinguistic features | Good use of paralinguistic features | More paralinguistic features could  enhance overall  performance | Mediocre and/or  inappropriate. | Deficient; audience is not acknowledged. |